

House Bill 1A Financial Report 2023



Washington County Tourist Development Council
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Public/Private Revenue FY 2021-22

Public Revenue comes from a 3% bed tax on transient lodging in the county. Collections are for the month prior but reported in the month they are received by the Clerk of the Courts from DOR as per our county auditor.

FY 2021-22	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept
Revenue	\$8,788.36	\$8,635.70	\$8,546.70	\$7,500.50	\$7,282.79	\$7,561.60	\$11,712.44	\$10,566.79	\$11,203.35	\$13,168.13	\$13,684.50	\$9,063.77
% Growth	-2.76%	8.07%	22.65%	20.45%	8.55%	15.93%	7.80%	-17.81%	-20.97%	-21.90%	-30.65%	-22.51%

Total Bed Tax (Public) Revenue: \$117,714.63

PRIVATE REVENUE

Private revenue comes from event sponsorships, scholarships through Explore Northwest Florida, a regional tourism 501c3 organization, to pay for continuing education, and grants through Visit Florida.

EXPLORE NORTHWEST FLORIDA SCHOLARSHIPS

Florida Tourism Day
Registration Fee: **\$75.00**

January 19, 2022

Total Private Revenue: \$75.00

FY 2021-22 Operating Budget

The FY 2021-22 TDC Operating Budget includes all expenditures through September 30, 2022.

Chart of Accounts	Detail	Original Appropriation	Transfers & Adjustments	Revised Budget	Year-To-Date Actual
312100	Tourism	121,000	8,644.00	129,644	0
334100	Grant Funds	0			0
399900	Cash Forward (Est'd)	58,000	29,624.92	87,625	0
	TOTAL	179,000	0	217,269	0
51201	Salary/Wages	40,120	0	40,120	41,671.66
52101	FICA	2,487	0	2,487	2,377.66
52102	Medicare	582	0	582	556.01
52201	Retirement	4,341	0	4,341	4,392.30
52301	Life & Health Ins.	13,300	0	13,300	15,672.91
54001	Travel	200	7.00	207	296.81
54002	Travel Show Exp	0	0	0	0
54003	Conferences	0	0	0	253.73
54101	Telephones	1,012	0	1,012	565.99
54201	Postage	300	0	300	303.00
54301	Utilities	1,800	0	1,800	3,600.00
54401	Rent	2,512	(112.00)	2,400	4,800.00
54501	Insurance	312	(4.00)	308	308.00
54601	Repair & Main. Svc	80	0	80	0
54800	Promo Digital	0	0	0	495.00
54802	Promo Print	1,699	3,624.00	5,323	4,817.80
54803	Promo Radio	0	0	0	0
54804	Promo TV	2,500	0	2,500	2,500.00
54805	Promo Pamphlets	0	0	0	0
54810	Tri-County Day Trip	0	0	0	0
54811	Jackson Co Day Trip	803	(803)	0	0
54813	Regional Marketing	5,000	0	5,000	5,000.00
54814	Snowbird Tours	0	0	0	0
54815	WC Visitor's Guide	0	0	0	0
54816	FAM Tours	1,000	0	1,000	31.66
54817	Dixie World Series	0	0	0	0

Chart of Accounts	Detail	Original Appropriation	Transfers & Adjustments	Revised Budget	Year-To-Date Actual
54818	Geocaching Trail	0	0	0	0
54819	Branding	0	0	0	0
54820	Research	5,700	4,500	10,200	6,700.00
54821	Sports Marketing	3,000	0	3,000	3,000.00
54822	Historic Hwy 90 Corridor	0	0	0	0
54823	Co-op Marketing	0	0	0	0
54824	Washington Co Fest	210	0	210	0
54825	Rock the Falls Music Fest	576	(6.00)	570	570.00
54826	Squirrels, Girls & Pearls	0	0	0	0
54827	Agritourism Workshop	0	0	0	0
54828	Event Grant Reimbursement	1,000	0	1,000	1,000.00
54829	State/Federal Grant Reimbursement	0			
54909	Legal Ads	0	0	0	154.25
54950	TDC Website	17,180	262.00	17,442	17,441.80
54960	Social Media	0	6,000	6,000	6,000.00
54961	Filming	0	0	0	0
54962	Public Relations	5,000	0	5,000	5,000.00
54963	Industry Outreach	0	0	0	0
54964	Photography	3,000	(3,000)	0	0
55101	Office Supplies	50	(5.77)	44	44.23
55201	Operating Expenses	2,769	0	2,769	3,462.32
55401	Dues, Subs, Pubs	2,149	275.00	2,424	2,360.00
56401	Assets (<\$999.99)	0	0	0	0
56402	Assets (<\$4,999.99)	0	0	0	0
56403	Assets (<\$5,000.00)	0	0	0	0
59901	Contingency	60,318	0	87,850	0
	Total Tourist Dev.	179,000	16,754.39	217,269	133,375.13

Employee Salary & Benefits Report FY 2021-22

The Washington County Tourist Development Council only has one employee, the TDC Director, that is funded at the G-7 level on the county's *General Pay Grade Classification Schedule (2006-07)* during FY 2021-22. The Director is classified as a county employee and receives full county benefits and retirement. All salary and benefits are paid from public revenue.

Salary/Benefits	Total Cost
Gross Earnings	\$42,259.50
FICA	\$2,414.11
Medicare	\$564.53
Retirement (FSR) <i>Employer Match</i>	\$4,455.90
Medical Insurance <i>Employer Match</i>	\$18,617.16
TOTAL EMPLOYEE COST	\$68,311.20

Itemized Visit Florida Expenditures FY 2021-22

Below are all itemized expenditures for FY 2020-21 that the Washington County TDC paid to Visit Florida or third-party vendors offering discounted co-op programs through Visit Florida.

Purchase Date	Account	Detail	Cost
11/30/21	54960	Net Weave Social – Social Media Ad Campaign	\$3,000.00
12/8/21	54804	In-State Connected TV RAO Package	\$2,500.00
5/12/22	55401	VF Partnership Fee	\$750.00
5/19/22	54960	Net Weave Social – Social Media Ad Campaign	\$3,000.00

Itemized Travel & Entertainment Expenditures FY 2021-22

Below are all itemized expenditures from FY 2021-22 that the Washington County TDC paid on travel & entertainment. All receipts for gas were to conduct business travel using the TDC's county owned vehicle.

Purchase Date	Account	Detail	Cost
10/7/21	54001	Gas	\$35.65
10/15/21	54001	Gas	\$31.96
12/9/21	54001	Gas	\$40.08
1/19/22	54001	Gas	\$41.43
4/20/22	54816	Sister's Sweets, Eats & More Kathleen Walls Press Trip	\$31.66
5/18/22	54001	Gas	\$57.97
6/29/22	54001	Gas	\$51.18
8/8/22	54001	Gas	\$38.54
9/29/22	54001	Gas	\$31.28