

House Bill 1A Financial Report 2025



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Public/Private Revenue FY 2023-24

Public Revenue comes from a 3% bed tax on transient lodging in the county. Collections are for the month prior but reported in the month they are received by the Clerk of the Courts from DOR as per our county auditor.

FY 2023-24	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept
Revenue	\$9,710.10	\$8,292.77	\$7,696.06	\$6,483.99	\$10,140.76	\$8,915.03	\$9,162.19	\$8,781.70	\$11,642.96	\$11,954.37	\$11,963.77	\$8,921.68
% Growth	22.89%	-0.81%	5.94%	-18.11%	33.28%	-8.60%	-28.24%	-9.31%	16.35%	16.45%	0.25%	8.35%

Total Bed Tax (Public) Revenue: \$113,665.38

PRIVATE REVENUE

Private revenue comes from event sponsorships, scholarships through Explore Northwest Florida, a regional tourism 501c3 organization, to pay for continuing education, and grants through Visit Florida or the State of Florida.

STATE OF FLORIDA - DIVISION OF HISTORICAL RESOURCES SMALL MATCHING GRANT

Small Matching Grant – Old Spanish Trail Printed Guide - \$35,850

EXPLORE NORTHWEST FLORIDA – CONTINUING EDUCATION GRANTS

Florida Governor’s Conference on Tourism (August 28-30, 2024) - \$1,472.90

Total Private Revenue: \$37,322.90

FY 2023-24 Operating Budget

The FY 2023-24 TDC Operating Budget includes all expenditures through September 30, 2024.

Chart of Accounts	Detail	Original Appropriation	Transfers & Adjustments	Revised Budget	Year-To-Date Actual
312100	Tourism	113,000	1,301.75	111,698	111,698.25
334100	Grant Funds	0			35,850
399900	Cash Forward (Est'd)	60,000	4,286.27	64,268	0
	TOTAL	173,000	0	175,985	0
51201	Salary/Wages	42,129	2,097.00	44,226	43,686.51
52101	FICA	2,612	130.01	2,742	2,488.48
52102	Medicare	611	30.28	641	582.01
52201	Retirement	5,018	249.32	5,267	5,891.45
52301	Life & Health Ins.	14,559	6,289.92	20,849	20,848.92
54001	Travel	300	0	300	52.20
54002	Travel Show Exp	0	75.00	75	75.00
54003	Conferences	0	197.00	197	2,145.92
54101	Telephones	1,012	0	1,012	617.58
54201	Postage	300	0	300	286.89
54301	Utilities	1,800	0	1,800	1,800.00
54401	Rent	2,400	0	2,400	2,400.00
54501	Insurance	308	0	308	0
54601	Repair & Main. Svc	155	0	155	129.83
54800	Promo Digital	4,995	6,308.00	11,303	12,548.00
54802	Promo Print	1,326	4,313.20	5,639	5,666.35
54803	Promo Radio	0	0	0	0
54804	Promo TV	3,000	0	3,000	6,000.00
54805	Promo Pamphlets	0	0	0	0
54810	Tri-County Day Trip	0	0	0	0
54811	Jackson Co Day Trip	0	0	0	0
54813	Regional Marketing	2,000	0	2,000	2,000.00
54814	Snowbird Tours	0	0	0	0
54815	WC Visitor's Guide	0	0	0	0
54816	FAM Tours	1,000	0	1,000	0
54817	Dixie World Series	0	0	0	0

Chart of Accounts	Detail	Original Appropriation	Transfers & Adjustments	Revised Budget	Year-To-Date Actual
54818	Geocaching Trail	0	0	0	0
54819	Branding	0	0	0	0
54820	Research	2,424	240.00	2,664	0
54821	Sports Marketing	0	0	0	0
54822	Historic Hwy 90 Corridor	0	0	0	0
54823	Co-op Marketing	0	0	0	0
54824	Washington Co Fest	0	0	0	0
54825	Rock the Falls Music Fest	0	0	0	0
54826	Squirrels, Girls & Pearls	0	0	0	0
54827	Agritourism Workshop	0	0	0	0
54828	Event Grant Reimbursement	0	2,511.00	2,511	2,336.00
54829	State/Federal Grant Reimbursement	0	0	0	35,850.00
54909	Legal Ads	0	1,412.92	1,413	1,412.46
54950	TDC Website	13,839	37.00	13,876	13,876.20
54960	Social Media	0	0	0	0
54961	Filming	0	4,699.00	4,699	4,699.00
54962	Public Relations	5,000	2,000.00	7,000	7,000.00
54963	Industry Outreach	0	0	0	0
54964	Photography	0	8,500.00	8,500	8,500.00
55101	Office Supplies	50	196.03	246	276.43
55201	Operating Expenses	3,069	0	3,069	4,104.33
55401	Dues, Subs, Pubs	2,490	0	2,490	2,134.00
56401	Assets (<\$999.99)	0	0	0	0
56402	Assets (<\$4,999.99)	0	0	0	0
56403	Assets (<\$5,000.00)	0	0	0	0
59901	Contingency	62,603	0	26,302	0
	Total Tourist Dev.	173,000	39,285.68	175,985	187,407.56

Employee Salary & Benefits Report FY 2023-24

The Washington County Tourist Development Council only has one employee, the TDC Director, that is funded at the G-7 level on the county's *General Pay Grade Classification Schedule (2006-07)* during FY 2023-24. The Director is classified as a county employee and receives full county benefits and retirement. All salary and benefits are paid from public revenue.

Salary/Benefits	Total Cost
Gross Earnings	\$44,666.59
FICA	\$2,548.32
Medicare	\$596.01
Retirement (FSR) <i>Employer Match</i>	\$6,024.45
Medical Insurance <i>Employer Match</i>	\$16,342.80
TOTAL EMPLOYEE COST	\$70,178.17

Itemized Visit Florida Expenditures FY 2023-24

Below are all itemized expenditures for FY 2023-24 that the Washington County TDC paid to Visit Florida or third-party vendors offering discounted co-op programs through Visit Florida.

Purchase Date	Account	Detail	Cost
2/8/24	54804	VF DMO Video Program	\$3,000.00
5/7/24	55401	VF Partnership Renewal Fee	\$750.00
5/15/24	54002	I-10 Welcome Center Summer Showcase	\$75.00
5/28/24	54003	Florida Governor's Conference on Tourism Reg. Fee	\$595.00
5/28/24	54003	FL Gov Conf on Tourism Reg Fee RAO Refund	(\$100.00)
8/12/24	54804	VF DMO Video Program	\$3,000.00

Itemized Travel & Entertainment Expenditures FY 2023-24

Below are all itemized expenditures from FY 2023-24 that the Washington County TDC paid on travel & entertainment. All receipts for gas were to conduct business travel using the TDC's county owned vehicle.

Purchase Date	Account	Detail	Cost
1/31/24	54001	Parking Garage Fee	\$4.00
1/31/24	54001	Parking Garage Fee	\$3.00
2/5/24	54001	Gas	\$26.67
3/5/24	54001	Gas	\$25.53
5/22/24	54001	Gas	\$33.05